

Call for Papers

13th Global Conference on Business & Economics (GCBE)

Sponsored by:

Association for Business & Economics Research

Oxford Journal: International Journal of Business & Economics

November 22-23, 2015

Saïd Business School (SBS), University of Oxford

Submission Deadline: July 29th, 2015

Competitive papers (or abstracts) are invited in all areas of business, including: Management Information Systems; Global Business; Marketing Theory and Applications; Accounting; Economics; Finance & Investment; General Management; General Business Research; Business & Economics Education; Production/Operations Management; Organizational Behavior & Theory; Strategic Management Policy; Labor Relations & Human Resource Management; Business Law; Public Responsibility and Ethics; Technology & Innovation; Public Administration and Small Business Entrepreneurship. **Papers are also invited papers on teaching issues such as: curriculum, ethics in higher education, promotion and tenure, accreditation, teaching methods and styles, administration, technology in the classroom, faculty evaluation, and related topics.**

Qualified individuals will referee papers submitted through a process of double blind peer review. Accepted papers will be published in Conference Proceedings. Selected completed papers will be considered for publication in the Oxford Journal: International Journal of Business & Economics (ISSN 1551-4498) (<http://www.ojbe.org>). All completed papers will be considered for the Best Paper Award in their respective areas.

In addition to providing you conference proceedings on a CD with an ISBN number during conference, the conference e-proceedings will also be on:

Social Science Research Network (SSRN)

Business Source Complete (EBSCO)

Proposals for cases, workshops, symposia, colloquia, panels, tutorials on current topics of interest, and other special sessions are also invited. Manuscript for Submission: Papers must be written in English. Either Electronic or Hard Copy submissions are acceptable. The URL for conference is <http://www.ojbe.org>

Electronic Submissions should be sent in MS Word format to: Gupta@Lynchburg.Edu

Or

Hard Copy submissions (four (4) copies of your manuscript or abstracts) should be sent to: Dr. Atul Gupta, School of Business & Economics, Lynchburg College, 1501 Lakeside Dr., Lynchburg, VA 24501, USA, Telephone: (434) 544-8651; Fax: (434) 544-8639; E-mail:

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